

Encourage your subscribers to recycle their used newspaper bags rather than throw them away.

Eco-Cycle

environmentally responsible newspaper bags.

- Eco-Cycle bags are recyclable. They are reprocessed into bags, outdoor decking and construction items
- Subscribers can take Eco-Cycle bags to virtually any location that accepts grocery bags
- Bags contain a minimum of 20% post industrial recycled materials
- Cost the same or less than and just as strong as regular bags

Bags that are thrown away go to the landfill where, according to the Federal Trade Commission, materials degrade very slowly, if at all.



The American Chemistry Council's "Bring it Back" campaign lists outlets by state that accept recyclable bags at www.plasticbagrecycling.org

Actively promote the steps you are taking to keep newspaper bags out of your community's landfill

- Editorials and advertising about your commitment to the environment
- List local outlets that take recyclable newspaper bags in your paper and on your web site or direct subscribers to www.plasticbagrecycling.org
- Print a message on your newspaper bags telling subscribers how to recycle them. Create your own or use our standard message.



For more information about Eco-Cycle home delivery bags
1-800-325-0216 www.continentalproducts.com